

# YIPPEE

Name of Game: Help Sapo!

- Young parents in their 20s to 40s.
- We hope to introduce the game via:
  - Social media platform.
  - Posters and QR code linking to game in Children's Emergency and Emergency Pharmacy.

Hence, the game elements should also be attractive enough to engage young children so that they can play together when they are waiting in the hospital.

Provides information and tips for parents on how to prevent and treat common illnesses and conditions in children, e.g., when, and how to administer common medications safely, the non-pharmacological measures and when to see a physician (general practitioner vs hospital's emergency department).

Ultimately, we hope that this will help to strengthen parents' competencies and confidence in handling common pediatric conditions, which will reduce the non-urgent attendances to Children's Emergency.

- Introduction of the storyline to establish the mission which is to help Sapo regain its health so that Sapo can activate portal to be reunited with its family.